HealthAffairs

Health Crisis KOS: Facing the World Wide Health Crisis with Vocabulary Control and Standards

Managing Health Policy KOS during the COVID-19 Pandemic and Beyond

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Health policy KOS considerations

- Faster research observations and outcomes
- The real-time news cycle
- Uncertainty in government policies
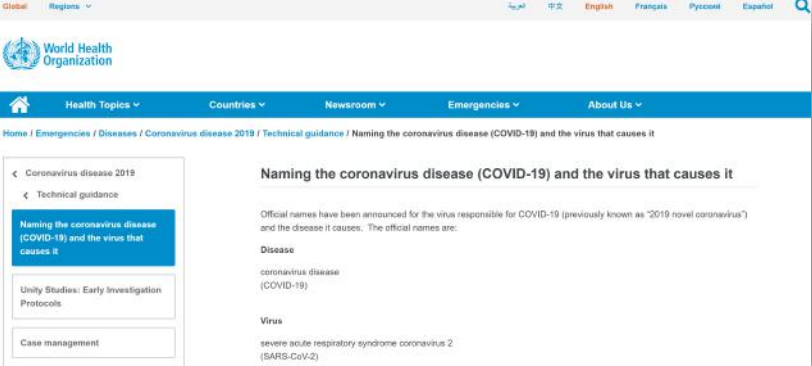- COVID-19 Pandemic's impact on the visibility of social issues

Building and maintaining a relevant vocabulary

- Health policy is a social science
  - Scope of vocabulary covers numerous areas
    - The top level of Health Affairs' health policy thesaurus:
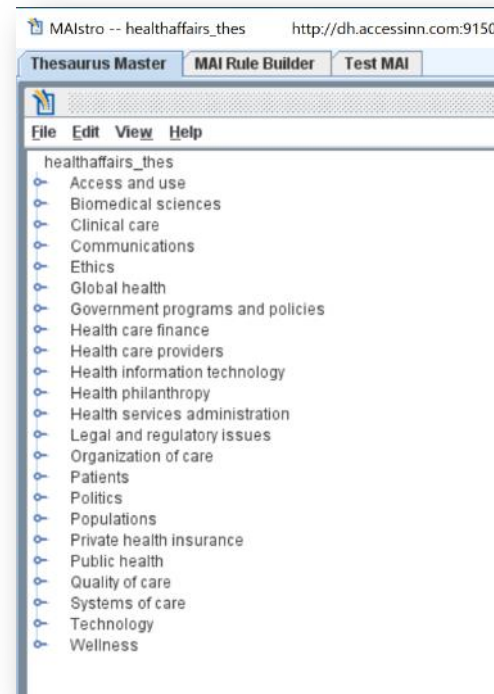
Sources for vocabulary

- Examples of sources for maintaining and developing an accurate vocabulary:
  - World Health Organization
  - International Committee on Taxonomy of Viruses
  - DSM-5
  - Health Care Provider Taxonomy

Putting health policy KOS into practice

- 1200 term hierarchical thesaurus on all knowledge management platforms:
  - Manuscript management system
  - Website
  - Marketing and customer databases

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10.1377/hlthaff.2011.1054	Article	'Personalized Medicine' To Identify Genetic Risks For Type 2 Diabetes And Focus Prevention: (
10.1377/hlthaff.2011.0962	Article	What Happens When The Bubble Bursts?
10.1377/hblog20100819.006638	Digital Object Pub	Conference: Comparative Effectiveness And Personalized Medicine
10.1377/hblog20130617.032168	Digital Object Pub	Collaborative Filtering: An Interim Approach To Identifying Clinical Doppelgängers
10.1377/hlthaff.2019.00027	Article	Errata
10.1377/hlthaff.2018.05268	Article	Cystic Fibrosis And Ivacaftor Use: The Authors Reply

Putting health policy KOS into practice (cont'd)

- Always evolving the main vocabulary
- Adding synonyms as needed
  - Analysis of search engine search terms
  - Analysis of user behavior
- Adjust machine reading rules for content scanning accuracy

Health policy KOS as part of the COVID-19 content landscape

- Peer-reviewed studies published in a faster format:
  - Fast Track Ahead of Print

- Mixed content organized in topic oriented manner
  - COVID-19 resource center https://www.healthaffairs.org/covid-19-coronavirus-disease
  - Content featuring NYC H+H https://www.healthaffairs.org/nyc

## Relevant KOS reflected in historical content as well as current content

- Appropriate tag metadata drives historical content to relevance:

  - Stern, A.M., Cetron, M.S., Markel, H. "Closing the Schools: Lessons from the 1918-19 U.S. Influenza Pandemic." Health Affairs, 2009, 28(6): 1066-78. https://www.healthaffairs.org/doi/10.1377/hlthaff.28.6.w1066

  - Stern, A.M., Markel, H. "The History Of Vaccines And Immunization: Familiar Patterns, New Challenges." Health Affairs, 2005, 24(3): 611-621. https://www.healthaffairs.org/doi/10.1377/hlthaff.24.3.611

Relevant KOS reflected in historical content as well as current content (cont'd)

- Appropriate tag metadata highlights relevant current content:
  - COVID-19 and Racism
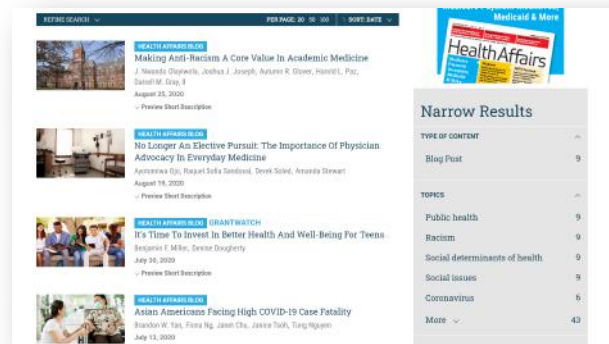
  - COVID-19 and Social Determinants of Health
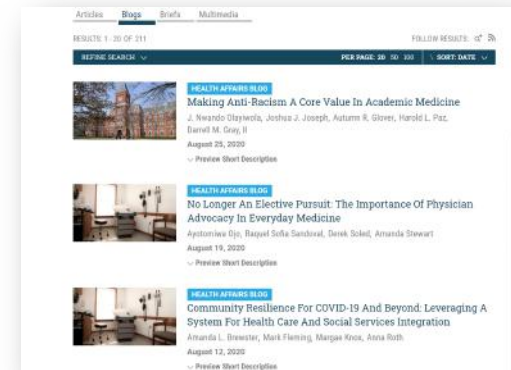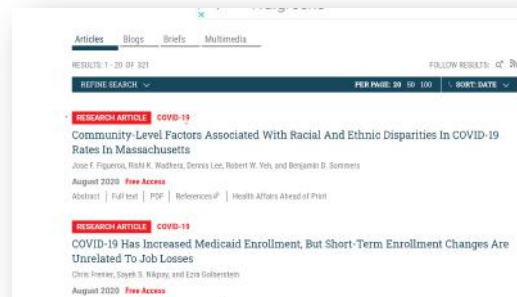
Looking to the future and beyond for Health Policy KOS

- Keeping vocabulary relevant

- Maintaining quality of metadata

- Open discussions about knowledge management within the context of the "real world"

Health Affairs

- For questions or further discussion, contact: Christina Rudyj, Health Affairs, Sr. Technical Product Manager crudyj@projecthope.org